



Republic of the Philippines
CITY GOVERNMENT OF DIPOLOG
BALANCED SCORECARD

Vision: Dipolog, the Center of Outdoor Sports of the South by 2020

MISSION: We provide an enabling environment that continually improves the quality of life of the Dipolognons.

VALUES:

INTEGRITY

COMMON GOOD

PROFESSIONALISM

STATUS OF PERFORMANCE

OBJECTIVE	MEASURE	BASE LINE	2014														2014	2015	2016	INITIATIVE			
			JUNE		JULY		AUGUST		SEPTEMBER		OCTOBER		NOVEMBER		DECEMBER		TARGET	TARGET	TARGET				
			ACTUAL	% ACCOMP. (2014 TARGET)	ACTUAL	% ACCOMP. (2014 TARGET)	ACTUAL	% ACCOMP. (2014 TARGET)	ACTUAL	% ACCOMP. (2014 TARGET)	ACTUAL	% ACCOMP. (2014 TARGET)	ACTUAL	% ACCOMP. (2014 TARGET)	ACTUAL	% ACCOMP. (2014 TARGET)							
Customer Perspective																							
A	Develop a menu of exciting activities for visitors	1	Number of tour packages + side events customized for a major sports event	N/A	-	-	-	-	-	-	-	-	-	-	2	100%	2	100%	2	6	7	1	SUROY-SUROY TA SA DIPOLOG OR NATURE ADVENTURE TOUR PACKAGE DEVELOPMENT
B	Provide clean, orderly, safe and congenial (COSCO) environment	2	Number of tourist-friendly barangays certified by City Tourism Council	N/A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	8	11	2	MAABI-ABIHONG DIPOLOGNON TOURIST-FRIENDLY BARANGAY ACCREDITATION PROGRAM
C	Attract investors to establish the best facilities for outdoor sports	3	Number of outdoor sports facilities in the investible areas developed	N/A	-	-	-	-	-	-	-	-	-	-	-	-	1	100%	1	3	4	3	DEVELOPMENT OF DIPOLOG SPORTS COMPLEX AND COGON ECO-PARK
Private Perspective																							
D	Host major sports events and operationalize outdoor sports courses/challenges by the private	4	Number of new major sports events conducted	N/A	-	-	1	100%	1	100%	1	100%	1	100%	2	200%	2	200%	1	2	3	4	SPORT EVENTS PROMOTION AND MANAGEMENT PROGRAM
		5	Number of major sports events staged for the last 3 years conducted	N/A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	4		
E	Improve service delivery of identified frontline and support offices	6	Number of systems streamlined	N/A	-	-	-	-	-	-	-	-	-	-	-	-	1	100%	1	-	-	5	HAPSAY KANUNAY BPLS- PSMS SYSTEMS IMPROVEMENT
Employee Perspective																							
E	Institutionalize organizational culture in the City Government	7	Percentage of offices/units complying with organizational culture aspect, BEHAVIOR: orderly - 5S workplace organization	N/A	-	-	-	-	-	-	-	-	-	-	74%	148%	100%	200%	50%	75%	100%		5S WORKPLACE ORGANIZATION PROGRAM (VAC 40)
		8	Percentage of departments submitting OFI Reports	N/A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	100%	
Citizen Perspective																							

F	Create more income opportunities	9	Number of DOLE organized associations engaged in the production of pasalubong items using the shared service facilities of the government	N/A	-	-	-	-	-	-	-	3	38%	3	38%	8	100%	8	16	23	6	DIPOLOG'S BEST	
G	Encourage a healthy lifestyle through sports	10	Number of sectors involved in the "Sporty Dipolog" campaign	N/A	0	0	0	0	1	33%	2	68%	2	68%	2	68%	2	68%	3	5	8	7	SPORTY DIPOLOG
Financial Perspective																							
H	Augment local income through effective and efficient revenue generation	11	Total income from local sources	PhP 222 Million	-	-	-	-	-	-	PhP 147 Million	60%	PhP 201 Million	82%	PhP 233 Million	95%	PhP 265 Million	107%	PhP 244 Million	PhP 268 Million	PhP 295 Million	(Note: Targeted by VACs 69, 73, 76, 77, 78, 79, 80, 81, 82, 83, 85, 86, 95, 96, 105)	